

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Strategic Media - DC**  
**Attention: Accounts Payable**  
**3299 K St NW**  
**Suite 200**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
963572-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST FOR CONGR	

Flight Dates	Order #	Alt Order #
10/17/12 - 10/23/12	963572	06371925

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/18/12	10/19/12	THE CHEW	1P-2P	---TF--	:30	2	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/18/12	10/24/12	---TF--	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/18/12	12:58 PM	THE CHEW	1P-2P	:30	AWTV101701H	\$275.00 NM
1	WPBF	F	10/19/12	1:30 PM	THE CHEW	1P-2P	:30	AWTV101701H	\$275.00 NM
2	10/18/12	10/23/12	GENERAL HOSPITAL	GENERAL HOSPIT	M--TF--	:30	3	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/18/12	10/24/12	M--TF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	10/18/12	2:23 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	AWTV101701H	\$450.00 NM
2	WPBF	F	10/19/12	2:25 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	AWTV101701H	\$450.00 NM
1	WPBF	M	10/22/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	AWTV101701H	\$450.00 NM
3	10/18/12	10/23/12	Wheel Of Fortune	7-7:30PM	-T-T---	:30	2	\$1,600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/18/12	10/24/12	-T-T---	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/18/12	7:19 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV101701H	\$1,600.00 NM
1	WPBF	Tu	10/23/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV101701H	\$1,600.00 NM
4	10/19/12	10/19/12	Jeopardy	7:30-8PM	----F--	:30	1	\$1,700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/19/12	10/25/12	----F--	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/19/12	7:35 PM	Jeopardy	7:30-8PM	:30	AWTV101701H	\$1,700.00 NM
5	10/23/12	10/23/12	HAPPY APT 23	9-10PM	-1-----	:30	1	\$2,175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1-----	1	\$2,175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	9:48 PM	HAPPY APT 23	9-10PM	:30	AWTV102101H	\$2,175.00 NM
6	10/18/12	10/18/12	LAST RESORT	8-9PM	---1---	:30	1	\$1,800.00	NM

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**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

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963572-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST FOR CONGR		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---1---	1	\$1,800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	10/18/12	7:59 PM	LAST RESORT	8-9PM	:30	AWTV101701H	\$1,800.00 NM
7	10/19/12	10/19/12	SHARK TANK	8-9PM	----1--	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$2,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	10/19/12	8:20 PM	SHARK TANK	8-9PM	:30	AWTV101701H	\$2,000.00 NM
8	10/21/12	10/21/12	AFV	7-8PM	-----1	:30	1	\$825.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$825.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/21/12	7:44 PM	AFV	7-8PM	:30	AWTV101701H	\$825.00 NM
9	10/17/12	10/19/12	Jimmy Kimmel	12:06-01:06AM	--WTF--	:30	4	\$70.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/12	10/23/12	--WTF--	4	\$70.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
4	WPBF	W	10/17/12	12:37 AM	Jimmy Kimmel	12:06-01:06AM	:30	AWTV100901H	\$70.00 NM
1	WPBF	W	10/17/12	1:01 AM	Jimmy Kimmel	12:06-01:06AM	:30	AWTV100901H	\$70.00 NM
3	WPBF	Th	10/18/12	12:37 AM	Jimmy Kimmel	12:06-01:06AM	:30	AWTV101701H	\$70.00 NM
2	WPBF	F	10/19/12	12:45 AM	Jimmy Kimmel	12:06-01:06AM	:30	AWTV101701H	\$70.00 NM
<b>Total Spots</b>							<b>16</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$13,880.00</b>
<u>Agency Commission</u>	<b>\$2,082.00</b>
<u>Net Amount Due</u>	<b>\$11,798.00</b>